



Topic Summary

COMMUNITY SAFETY & WELL-BEING SURVEY



CANADIAN MUNICIPAL
NETWORK ON CRIME
PREVENTION

Together for Safer Canadian Cities

RÉSEAU MUNICIPAL
CANADIEN EN PRÉVENTION
DE LA CRIMINALITÉ

Ensemble pour des villes canadiennes plus sécuritaires

DISCLAIMER

This is a living document. New evidence, best practices, and promising practices emerge regularly. As a result, this is not intended to be a final survey or topic summary, rather, a general outline of the suggested components for a survey examining crime prevention, community safety, and well-being.

The document is part of a larger review of Crime Prevention and Community Safety & Well-Being (CP/CSWB) plans across Canada by the Canadian Municipal Network on Crime Prevention (CMNCP).

DISTRIBUTION RIGHTS

This survey is open/free for communities and not-for-profit organizations to use as a tool in gathering data to support their own Crime Prevention and Community Safety & Well-Being planning. If used, please include a reference to the Canadian Municipal Network on Crime Prevention (see below).

CMNCP can run and analyze the survey for any community for a fee. Please contact info@safercities.ca for additional information.

SUGGESTED CITATION

Canadian Municipal Network on Crime Prevention.
(2019). *Community Safety & Well-Being Survey*.
Accessible at: www.safercities.ca

CANADIAN MUNICIPAL NETWORK ON CRIME PREVENTION

The Canadian Municipal Network on Crime Prevention is a Canadian membership-based community of practice mandated to build capacity and mobilize Canadian communities to prevent and reduce crime and foster community safety and well-being. For more information visit www.safercities.ca and see [Appendix 1](#).

BACKGROUND

This topic summary is intended to serve as a resource for communities seeking to collect data on factors related to Crime Prevention and Community Safety & Well-Being (CP/CSWB). The document provides a general overview of the importance of evidence-based, informed decision making when it comes to planning, selecting programs, and developing policies designed to prevent crime and promote healthy and safe communities. The topic summary includes a survey tool which has been designed by the Canadian Municipal Network on Crime Prevention (CMNCP) to collect data on several domains related to CP/CSWB.

For more information on the Canadian Municipal Network on Crime Prevention please see [Appendix 1](#).

DOCUMENT STRUCTURE

The remainder of the document will focus on communicating general information about the survey as well as obtaining participants, how to promote the survey on various platforms and finally, a copy of the survey itself. Below, you will find the following sections:

- Information about the Community Safety and Well-Being (CSWB) Survey
- Ethical considerations when conducting research
- Guidelines and suggestions for recruiting participants from the community
- Sample recruitment material, including a letter, posts for various social media platforms, an email, and suggested information for websites and/or newspapers
- CMNCP's Community Safety and Well-Being Survey

ABOUT THE COMMUNITY SAFETY & WELL-BEING SURVEY

This survey was developed by CMNCP as a user-friendly tool to allow communities to collect vital information related to crime prevention, community safety, and well-being. In light of the growing number of international organizations (i.e. UN Habitat and UNODC) and governments (including the government of Canada) encouraging the development of CP/CSWB plans to promote safe, thriving communities, there is great value in a survey tool designed to collect information that is highly relevant to this process. It allows policy makers and program designers to collect a large amount of data very quickly as the survey can be administered online and only takes 15-20 minutes to complete. This allows plan developers to establish a general understanding of how residents feel regarding various topics related to crime prevention, community safety, and well-being. Additionally, the survey has the capacity for adaptation based on local context (i.e. rural vs. urban) ensuring that the data being collected is relevant to the community.

The survey was designed using a number of different survey tools and frameworks including the Genuine Wealth Model¹ framework and the Canadian Index of Well-Being (CIW)². Based on research into the science of happiness and determinants of well-being, the Genuine Wealth Model framework outlines five indicators based

on community assets accounts, most of which are self-rated, and are as follows: Financial Capital, Human Capital, Social Capital, Natural Capital, and Built Capital. These, along with domains proposed by the Canadian Index of Well-Being (CIW)³ were then used by CMNCP to draft their own questions in the development of the

¹<https://ecdev.blob.core.windows.net/public/client/olds/documents/Olds%20State%20of%20Wellbeing%20Report.pdf>

²<https://uwaterloo.ca/canadian-index-wellbeing/>

³Ibid.

Community Safety and Well-Being Survey. Following its development, the survey was reviewed by four members of CMNCP as well as experts from United Nations Office on Drugs and Crime⁴ (UNODC) and pilot-tested in four Canadian communities.

“
This is the best way for a community to make informed decisions addressing local issues related to crime, victimization, and community well-being
”

This [survey](#) is designed to ask about public perceptions related to different aspects of crime prevention, community safety, and well-being, providing a general understanding of how locals feel about issues in the community. Based on the results, general trends can be identified in the population as far as who feels safe in their neighbourhood and if there is an overall sense of belonging among residents of the community. Additionally, areas of improvement such as services that are difficult to access, or groups in the community who may need more support can be identified based on survey responses. This type of information is useful when combined with statistics as well as qualitative data to generate a more detailed understanding of community perceptions.

As identified in *CMNCP's Practitioner Guide on Crime Prevention and Community Safety & Well-Being Planning*⁵, a vital aspect to developing a CP/CSWB plan is conducting a Community Safety Assessment to determine the resources and services that are currently available within each community and identify gaps in service or areas which require greater attention. This is the best way for a community to make informed decisions addressing local issues related to crime, victimization, and community well-being, as demonstrated through previous work by other organizations and agencies, including the European Forum for Urban Security (EFUS)⁶ and UN-Habitat.⁷

Based on promising and best practice with respect to Community Safety Assessments, CMNCP recommends that this process includes the following steps:



⁴ United Nations Office on Drugs and Crime <https://www.unodc.org/>

⁵ To be released in 2020

⁶ <https://efus.eu/en/>

⁷ <https://unhabitat.org/>

While each of these represents an important part of Community Safety Assessments, a Community Safety and Well-being Survey is a valuable asset for the step involving the collection and analysis of quantitative data.⁸ This process involves identifying, collecting, and analyzing indicator data related to:

- Demographics (e.g. gender, age, employment)
- Crime and disorder (e.g. victimization, offence types and occurrences)
- Impact and economic cost of crime (e.g. injuries or property loss due to crime)
- Perceptions of safety (e.g. risk, vulnerability)
- Risk factors (e.g. relative poverty, violence, lack of access to housing)
- Other relevant information

The value of quantitative data is emphasized by the UN-Habitat as well as EFUS (2016), which states that “Numeric data can powerfully convey the dimensions of a particular problem or issue, providing answers to questions about what and how much is happening.”⁹ It should be noted, however, that developing a comprehensive understanding of community issues should also include qualitative data such as individual perceptions and experiences of community safety which can be gathered through methods including interviews and focus groups. This information addresses

why and how challenges are occurring in the community. At the same time, it is important to highlight that survey data on its own is not sufficient for developing a comprehensive understanding around the safety and well-being of a community. While quantitative data (i.e. numbers and statistics) is great for identifying what issues are occurring and their frequency, it also has its limitations. It does not allow communities to collect detailed responses from participants or ask for additional clarification on various topics. As such, responses tend not to be very in-depth. Additionally, statistics often do not capture the full picture on their own. For example, crime statistics only reflect police-reported incidents, and therefore tend to underreport actual occurrence rates. As a result, it is important to incorporate other data collected using qualitative methods (i.e. interviews and focus groups) that can provide depth of understanding and help overcome the limitations of quantitative data. This allows the communities to answer the why and how questions.¹⁰ As a result, this survey should only be included as part of a broader community safety assessment that can be utilized to guide the development of a local crime prevention and community safety & well-being plan. For more information on community safety assessments, please see the forthcoming publication by CMNCP titled *Community Safety Assessment Practitioner’s Guide*.

⁸ Quantitative data refers to numeric data including statistics, percentages, and frequencies.

⁹ EFUS. (2016). *Methods and Tools for a Strategic Approach to Urban Security*.

¹⁰ Ibid.

ETHICAL CONSIDERATIONS

When conducting research with people, the researcher(s)/evaluator(s) is/are responsible for ensuring that all participants are respected and protected. According to the Government of Canada's Tri-Council Policy Statement on *Ethical Conduct for Research Involving Humans*¹¹, this involves three aspects:

Respect for Persons refers to respecting autonomy and ensuring that consent to participate in research is free, informed, and ongoing. This means individuals are fully aware of what their participation involves, have freely consented to participate, and continue to do so throughout the duration of the study.

Concern for Welfare refers to eliminating (where possible) or minimizing any potential risks to participants to ensure they are not negatively impacted (physically, mentally, emotionally, etc.) by participation in research.

Justice refers to treating people fairly and equitably. Some participants may require alternate treatment or accommodations to participate. As well, individuals should not be excluded from research participation unless there is a valid reason.

Based on these principles it is important that those conducting research abide by the guidelines above and ensure that participants fully understand the purpose of the CP/CSWB survey, the types of questions they will be asked, and have voluntarily consented to complete the questions being fully aware that they may end participation at any point.

Furthermore, any risks to participants must be eliminated. Due to the nature of some of the questions, this will involve ensuring the survey data remains confidential or anonymous. **Confidentiality** means that only the research team will have access to identifying information, but it will not be shared with anyone else. **Anonymity**, on the other hand, ensures no identifying data will be collected and no one will be able to connect survey responses to particular individuals. Participants should also be made aware if a third party is hired to conduct and/or analyze the survey and its responses. This means the results will be accessible to an outside organization/agency and therefore, could increase the risk (albeit minimally) of this data being accessed by others.

Finally, some individuals may need additional support or help to complete the survey (i.e. if they do not own a computer or are visually impaired). As a result, the evaluators should try to accommodate these needs to reduce barriers of participation. This includes options like making the survey available in hard copy, formatting it in an accessible way, supporting seniors with completing the survey, etc.

¹¹ https://ethics.gc.ca/eng/policy-politique_tcps2-eptc2_2018.html

GUIDELINES FOR INVITING COMMUNITY MEMBERS TO PARTICIPATE IN THE COMMUNITY SAFETY AND WELL-BEING SURVEY

When recruiting residents to participate in a Community Safety and Well-Being Survey, the following information should be provided to potential respondents:

- ◇ Recognition that their voice matters and their participation is appreciated.
- ◇ That we want to ensure as many residents can complete the survey as possible.
- ◇ The survey will take approximately 20 minutes to complete.
- ◇ Participation is voluntary.
- ◇ Responses will remain confidential.
- ◇ The survey is administered online, but they can also obtain a paper copy if required.
 - Include the link as well as contact information for paper copies.
- ◇ The date range between which the survey can be accessed online.
- ◇ The purpose of the survey.
- ◇ Who the survey is being administered by and why (i.e. developing a Crime Prevention or Community Safety and Well-Being plan).
- ◇ The topics covered in the survey questions.
- ◇ The value that their participation and input brings to the community as a whole.
- ◇ Contact information for questions or concerns regarding the survey and/or their participation in it.

For sample recruitment material please refer to [Appendix 2](#).



THE SURVEY

CMNCP'S COMMUNITY SAFETY AND WELL-BEING SURVEY

Welcome! Thank you for your interest in completing the Crime Prevention and Community Safety & Well-Being survey.

Completion of this Survey

This survey should take approximately 15-20 minutes to complete. The survey responses are being confidentially collected and analyzed by researchers from (Organization). All responses will be kept confidential, and only overall results, without individual identifying information, will be shared.

If you have any questions about this survey or if you would like to request a paper copy, please contact (name) at (email).

If you consent to participate in this survey, please select NEXT below.

Demographics

What is your gender?

- Female
- Male
- Non-binary
- Prefer not to say
- Prefer to self-describe_____

What is your age?

- 17 or younger
- 18 to 24 years
- 25 to 34 years
- 35 to 44 years
- 45 to 54 years
- 55 to 64 years
- 65 to 74 years
- 75 or older
- Prefer not to say

What is your racial or ethnic identity? (Select all that apply)

- First Nation, Métis, or Inuit
- Visible Minority
- Caucasian
- Prefer not to say
- None of the above, please specify _____

Well-being is synonymous with quality of life. Well-being constitutes both objective and subjective well-being conditions, including how people experience and feel about their lives. Subjective well-being indicators provide the most current and relevant snapshot of how citizens currently experience or perceive well-being and happiness, from lived experiences.

1. Taking all things together, how do you feel?

- Very happy
- Happy
- Unhappy
- Very unhappy
- Don't know / Prefer not to say

2. All things considered, how satisfied are you with your life as a whole?

- Very satisfied with your life as a whole
- Satisfied with your life as a whole
- Dissatisfied with your life as a whole
- Very dissatisfied with your life as a whole
- Don't know / Prefer not to say

3. How do you feel about your spiritual life? *Spirituality is defined as the search for a meaning in life; the sense of connection to something bigger than yourself; may include your faith / religion.

- Very satisfied with your spiritual life
- Satisfied with your spiritual life
- Dissatisfied with your spiritual life
- Very dissatisfied with your spiritual life
- Not applicable / Prefer not to say

Healthy Populations

A community rich in human capital is one in which people feel healthy and vibrant in mind, body, and spirit. In general, people who are healthier in terms of their physical health, mental and emotional well-being tend to be happier. In addition, people who are happiest live relatively stress-free lives and spend much of their time doing things they enjoy.

4. Overall, you spend most of your personal time...

- Doing things that you enjoy a lot
- Doing things that you somewhat enjoy
- Doing things that you dislike
- Doing things that you dislike a lot
- Don't know / Prefer not to say

5. Overall, you feel that you have...

- Full control over decisions that affect your life
- A lot of control over decisions that affect your life
- Little control over decisions that affect your life
- No control over decisions that affect your life
- Don't know / Prefer not to say

6. Overall, you feel...

- Very positive about yourself
- Positive about yourself
- Negative about yourself
- Very negative about yourself
- Don't know / Prefer not to say

If you are in need of mental health support or intervention, or if you wish to locate treatment services in your area, please contact [organization] at [contact information].

7. In general, you would say your overall mental health is...

- Poor
- Fair
- Good
- Very good
- Excellent
- Don't know / Prefer not to say

8. In general, you would say your overall physical health is...

- Poor
- Fair
- Good
- Very good
- Excellent
- Don't know / Prefer not to say

9. Overall, in your life you experience...

- Overwhelming stress
- High stress
- Moderate stress
- Low stress
- No stress
- Don't know / Prefer not to say

10. Which of the following statements best describes the food eaten in your household in the past 12 months?

- You and other household members always had enough of the kinds of food you wanted to eat
- You and other household members had enough to eat, but not always the kinds of food you wanted
- Sometimes you and other household members did not have enough to eat
- Often you and other household members did not have enough to eat
- Don't know / Prefer not to say

Living Standards

Living standards are part of eight domains used to assess well-being. Having a job and finding meaningful work is a key contributor to a good and happy life. Furthermore, financial security and knowing that one's income is sufficient to meet their housing needs is important to ensure a good sense of financial well-being, household well-being, and overall happiness.

11. All things considered, how satisfied are you with your current work life?

- Very satisfied with your current work life
- Satisfied with your current work life
- Dissatisfied with your current work life
- Very dissatisfied with your current life
- Not applicable
- Don't know / Prefer not to say

12. Do what extent does your current level of income meet your everyday life needs?

- Your current income meets all of your everyday life needs
- Your current income meets most of your everyday life needs
- Your current income meets some of your everyday life needs
- Your current income does not meet your everyday life needs
- Not applicable
- Don't know / Prefer not to say

13. In general, how do you feel about your current personal finances?

- Overwhelming stress
- High stress
- Moderate stress
- Low stress
- No stress
- Don't know / Prefer not to say

14. In general, do you feel that you have good access to affordable housing options?

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Prefer not to say

15. Have you volunteered during the past 12 months?

- Yes
- No
- Don't know / Prefer not to say

Belonging, Trust, and Relationships

Loving and being loved are key conditions for human happiness. Strong communities have a strong sense of belonging and strong relationships. In addition, high levels of trust in a community are indicators of a cohesive community and goodwill.

16. How would you describe your feeling of belonging to your local community?

- Very strong
- Strong
- Weak
- Very weak
- Don't know / Prefer not to say

17. You would recommend this community to others as a place to live

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Prefer not to say

18. How often do you feel uncomfortable or out of place in your neighbourhood because of your ethnicity, culture, race, skin color, language, accent, gender, sexual orientation, or religion?

- Most of the time
- Some of the time
- Rarely
- Never
- Don't know / Prefer not to say

19. You have friends and family which you can call on for help when you need it most

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Prefer not to say

20. How do you feel about your relationships with your family and friends?

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know / Prefer not to say

21. How do you feel about your relationships with your neighbours?

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know / Prefer not to say

22. Please tell us how many of the following people you trust...

	Trust all of them	Trust most of them	Trust some of them	Trust a few of them	Trust none of them
Neighbours					
Colleagues at work (if applicable)					
Businesses in your community					

YOU'RE HALFWAY THERE! We really appreciate your input! Please continue.

Community Safety and Perceptions of Crime

Perceptions of personal safety are important to consider in addition to objective crime statistics. These questions help understand how safe residents feel in their community and identify areas where improvements could be made. Feeling of safety is also an important index in overall community well-being.

23. What are your most significant sources of information about safety and crime? (Select a maximum of three sources)

- Personal experience
- Word of mouth/information from other people
- Metro/National newspapers (specify): _____
- Local newspaper
- News programs on TV (specify): _____
- News programs on the radio (specify): _____
- Talkback radio (specify): _____
- Social media (specify platform): _____
- Other internet news sources (specify): _____
- The police or police operated website
- Other (Specify): _____
- Don't know / Prefer not to say

24. How do you feel about your personal safety in your community?

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know / Prefer not to say

If you selected very dissatisfied or dissatisfied, please describe one thing that would make you feel safer from crime.

25. Over the last three years, do you think crime in your community has...

- Decreased
- Remained the same
- Increased
- Don't know / Prefer not to say

26. Compared to other communities in British Columbia, do you think your community has...

- Lower rates of crime
- About the same rates of crime
- Higher rates of crime
- Don't know / Prefer not to say

27. How safe do you feel walking alone in the area that you live (your neighbourhood) alone during the day?

- Very safe
- Safe
- Unsafe
- Very unsafe
- Does not apply
- Don't know / Prefer not to say

If very unsafe or somewhat unsafe, please provide the main reason underlying why you feel that way.

28. How safe do you feel walking alone in the area that you live (or your neighbourhood) alone at night?

If very unsafe or somewhat unsafe, please provide the main reason underlying why you feel that way.

29. How likely or unlikely do you think it is that you will fall victim to each of the following crimes in the next twelve months?

Statement	Very unlikely	Unlikely	Neither likely nor unlikely	Likely	Very Likely	Can't say
1. Having your home burgled						
2. Being robbed						
3. Being harassed						
4. Being the victim of online fraud, a scam, online abuse or harassment						

30. Please answer yes or no to the following statements.

Statement	Yes	No	Prefer not to say
1. I have been burgled (broken into) in the past year			
2. I have been robbed, harassed, or physically assaulted by another person in public in the past year			
3. I have been the victim of an online fraud, a scam, online abuse or harassment			
4. Someone I know has been burgled (broken into) in the past year			
5. Someone I know has been robbed, harassed, or physically assaulted by another person in public in the past year			
6. Someone I know has been the victim of an online fraud, a scam, online abuse or harassment			

31. To what extent would having more police officers in your neighbourhood make you feel safer?

- Not at all
- Very little
- Quite a bit
- Significantly
- Don't know / Prefer not to say

32. In your opinion, the role of policing in ensuring community safety is...

- Extremely important
- Very important
- Not so important
- Not at all important
- Don't know / Prefer not to say

33. Which sectors do you think play a role in community safety? Select all that apply.

- Schools
- Jobs
- Mental health services
- Hospitals
- Police
- Social services
- Family / youth services
- Faith institutions
- Communities
- Community services
- Don't know / Prefer not to say
- Other (please specify)_____

34. How much do your feelings about safety and crime impact what you do (where you go and when)?

- Not at all
- Very little
- Quite a bit
- Significantly
- Don't know / Prefer not to say

35. You feel comfortable allowing your children to play outside.

- Strongly disagree
- Disagree
- Agree
- Strongly agree
- Don't know / Prefer not to say

36. Please identify your main concern/priority with regards to community safety:

Substance Use

If you are in need of support or treatment, or if you wish to locate addictions services in your area, please contact [insert organization here] at [insert contact information here].

37. In the last 12 months, that is from [month/year] to [month/year], how often did you have a drink of alcohol that was more than just a sip?

- I have never had a drink of alcohol that was more than just a sip
- I did not drink alcohol in the last 12 months
- Less than once a month
- Once a month
- 2 or 3 times a month
- Once a week
- 2 to 3 times a week
- 4 to 6 times a week
- Every day
- Don't know / Prefer not to say

38. In the last 12 months, how often did you use another drug or substance (pharmaceuticals, MDMA, hallucinogens, heroin, cocaine, synthetic cannabinoids, bath salts, salvia, etc.) to get high?

- I have never used another drug or substance to get high
- I did not use used another drug or substance to get high in the past 12 months
- Less than once a month
- Once a month
- 2 or 3 times a month
- Once a week
- 2 to 3 times a week
- 4 to 6 times a week
- Every day
- Don't know / Prefer not to say

Democratic Engagement

The perception that government policies reflect the needs of the community contribute to a change in the quality of life and well-being of residents. It is also important to know if the community trusts the integrity of elected officials.

39. How much would you say that local government efforts have improved the quality of life and well-being of your community?

- Very much
- A lot
- Not much
- Not at all
- Don't know / Prefer not to say

40. You trust your local political officials to represent you well.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Prefer not to say

Accessibility to Services

Feelings of accessibility to basic services, sports and recreation opportunities, personal development opportunities, and arts and cultural events are important markers of a strong community and a positive sense of well-being. Having access to these services and opportunities also increases the sense of belonging to the community.

41. How accessible (in terms of location and affordability) do you consider the following activities or services?

	Fully accessible	Somewhat accessible	Not accessible
Sports and recreation activities			
Arts and cultural activities			
Activities to develop your skills and abilities (e.g., educational courses, computer skills, sewing)			
Health care services			

42. If you use public transportation, how would you rate the accessibility and ease of using transit in your community?

- Excellent
- Very good
- Good
- Fair
- Poor
- Not applicable

Environment

Environmental assets such as the natural resources and environmental goods and services that are provided free of charge by nature are important for the well-being of the community. Having better environmental information about conditions of the natural environment in a community is important in shaping future policies.

43. How do you feel about the efforts being made to preserve the natural environment in your community?

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know / Prefer not to say

44. How do you feel about the opportunities to enjoy the outdoors and the natural environment in your community?

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know / Prefer not to say

LAST PAGE! You're almost done! Great job.

Concluding Questions

45. Which of the following best describes your current relationship status?

- Married
- Widowed
- Divorced
- Separated
- In a domestic partnership or civil union
- Single, but cohabiting with a significant other
- Single, never married
- Don't know / Prefer not to say

46. What is your total annual household income?

- Less than \$20,000
- \$20,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 and \$99,999
- \$100,000 of more
- Don't know / Prefer not to say

47. Including yourself, how many people live in your household? Please count adults and children.

- 1
- 2
- 3
- 4
- 5 or more
- Prefer not to say

48. How many children under 18 years old live in your household?

- 0
- 1
- 2
- 3
- 4
- 5 or more
- Prefer not to say

49. What is the highest level of education you have completed?

- Did not attend school
- Some elementary or some high school education
- High school diploma
- Completed technical or community college
- Some college or some university
- University degree (Bachelor's)
- Graduate degree (Master's, PhD)
- Don't know / Prefer not to say

50. Which of the following categories best describes your employment status?

- Employed, working full-time
- Employed, working part-time
- Contract work or temporary work
- Unemployed / looking for work
- Household work / caring for children or family members
- Retired
- Going to school
- Other (on leave, disabled, etc.) please specify _____
- Don't know / Prefer not to say

51. Were you born in Canada?

- Yes
- No (please specify numbers of years lived in Canada)
- Prefer not to say

52. What do you love about your community?

51. Which issue(s) require(s) the most improvement or attention to improve quality of life, safety, and well-being in your community?

Thank you for completing this survey!

If you have any additional questions about this survey or the Crime Prevention and Community Safety & Well-Being Plan, please be in touch with [contact person].

APPENDIX 1: ADDITIONAL INFORMATION ON CMNCP

The Canadian Municipal Network on Crime Prevention is a Canadian membership-based organization representing over 75 communities that encompass approximately 50% of the Canadian population (2020). As a community of practice, CMNCP's mandate is to build capacity and mobilize Canadian municipalities to prevent and reduce crime and foster community safety and well-being. CMNCP aims to increase investment in effective, evidence-based, and collaborative crime prevention strategies in municipalities. This is done through activities including research, inter-municipal exchanges, workshops, mentoring, conferences, training, communities of practice, and document development (information briefs, action briefs, topic summaries, etc.).

For more information on the Canadian Municipal Network on Crime Prevention, please visit: www.safercities.ca

APPENDIX 2: SAMPLE RECRUITMENT MESSAGES

The following are some examples of messages that can be shared via various communication platforms/methods to recruit survey participants from the community.

LETTER

Dear [participant],

Your voice matters! We are inviting residents of [name of community] to participate in the Crime Prevention and Community Safety & Well-Being Survey. This survey will help us understand the current well-being and feelings of safety of people in the community so we can work together to focus on local actions that will improve quality of life for everyone.

If you have already completed the survey, **thank you!**

If not, we want to ensure that as many residents as possible have the opportunity to participate in the survey, so we are reaching out to encourage you to fill out the questionnaire. The survey is being administered by [name of agency/organization] as part of the [name of project/strategy/plan, etc.].

The survey includes questions about your day-to-day life, health, education, employment, safety, leisure, and recreation experiences, as well as what you think about living, working, and playing in [name of community]. By sharing your experiences and what matters to you, you help to shape a better life in [name of community], determine our community priorities, and indicate where you think change is needed the most.

Please complete the survey online using the instructions below. You can request a paper copy of the survey if you prefer.

Thank you in advance for taking the time to participate.

To access the Crime Prevention and Community Safety & Well-Being Survey until [end date], please click or copy and paste the following link into your browser:

[survey link]

- Participation is voluntary. Your responses will be completely confidential.
- The survey will take approximately 20 minutes to complete.

To request a paper copy, for help completing the survey, or for any other questions regarding the survey, please contact [name] at [email].

TWITTER

- You can help shape happy and healthy communities in [name of community]! Your input will shape the future of well-being and community safety your community. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- How safe you feel contributes to your well-being. Do you feel safe and connected to the people and places around you? Help shape the future of well-being and community safety in your community. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- Do you feel you can express yourself fully and participate in the activities you love? Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- Spending time with friends contributes to your well-being. How often do you socialize with friends? Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- How informed you are about local issues and politics can contribute to your well-being. How interested are you in politics? Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- Having down time can contribute to your well-being. Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- Access to health care services are important to your well-being. How would you rate your access to health care services? Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention
- Having time for leisure activities is important to your well-being. How often do you get out for a recreational activity? Help shape the future of well-being and community safety in [name of community]. Take the well-being survey at [survey link](#). #CommunitySafety #CrimePrevention

FACEBOOK

- Help shape happy and healthy communities in [name of community]. Do you feel safe and connected to the people and places around you? Take the Well-Being and Community Safety Survey at [survey link](#). In only 10 minutes, you can help shape future priorities where change is needed most in our community. #CommunitySafety #CrimePrevention
- How would you rate your overall well-being and safety? How would you rate your community well-being? Help shape happy and healthy communities in [name of community]. Take the Well-Being and Community Safety Survey at [survey link](#). In only 10 minutes, you can help shape future priorities and identify where change is needed most in our community. #CommunitySafety #CrimePrevention
- Would you like to help shape happy and healthy communities in [name of community]? Take the Well-Being and Community Survey at [survey link](#). In only 10 minutes, you can help shape future priorities where change is needed most in our community. Have one person from your household take the survey. #CommunitySafety #CrimePrevention
- How does your level of education affect your well-being? Do you believe in lifelong learning? Have you taken any courses in the community in the last year? Take the Well-Being and Community Safety Survey at [survey link](#). In only 10 minutes, you can help shape future priorities where change is needed most in our community. #CommunitySafety #CrimePrevention

EMAIL

We need your help to promote the community wide well-being and community safety survey to help us shape a happy and healthy [name of community]!

Beginning on [date](#), residents will have an opportunity to complete a community wide well-being and community safety survey. Just 10 minutes of time is needed to complete the anonymous survey which will help to inform future priorities for the community and direct where change is needed most in [name of community].

To learn more about how to make this the happiest and healthiest community, we need to hear from a diverse range of people.

We would specifically like your help in promoting the survey to your networks, clients, co-workers, family members and friends. You can help improve well-being in our communities by taking the survey today at [survey link](#).

WEBSITES/NEWSLETTERS

The following is suggested information to provide on websites, in newsletters, or any other information page/source to explain the survey and recruit participants.

What is well-being and why does it matter?

Well-being is a measure of your quality of life and the things that are important to you. Better quality of life has been shown to result in improved physical and mental health. Well-being includes such things as feeling safe, feeling connected to your community and being able to participate fully in the activities you love. Your access to quality food and shelter, public transportation, the Internet, parks and the natural environment, clean water and health care impact your well-being.

Your community has a role to play in your well-being by providing services. You can help determine priorities by participating in a community-wide well-being and community safety survey. To guide the development of our Community Safety Plan and to improve well-being in our community, it is important to know where help is needed most.

Visit the Well-Being and Community Safety Survey page at [survey link](#). The Well-Being and Community Safety Survey is voluntary and anonymous.

Please consider promoting the survey to your networks, clients, co-workers, family members and friends. **You can help improve well-being and safety in our communities by taking the survey today at [survey link](#).**

Potential Additional Content:

Completing the Community Safety and Well-Being Survey allows all of us to better understand how residents perceive their quality of life and safety within the community. The data collected will help governments and local service providers better plan by allocating resources where they are needed most. Without your input, the job of planning for the future is that much harder. Help plan for our collective future; take the Well-Being and Community Safety Survey today. The time you spend on the survey is around 10 minutes on average – it will be **well worth it** if you see changes where you need it most.